

# INTERNATIONAL RADAR CONFERENCE 2024

Sensing for a Safer World

21 – 25 October 2024

Rennes – France



## SPONSORING FORM

### WELCOME TO RADAR 2024

Like every five years, the IEEE International Radar Conference is back in France and will be in Rennes, as the world's premier international forum on radar systems.

Located in Brittany, Rennes hosts numerous public and private research labs working in high tech topics such as : Radar, propagation, antenna design and communications.

It is close to several major naval facilities, such as Saint Nazaire, Lorient and Brest. The biggest French MoD expertise center, so called DGA-MI, is also located in the vicinity of Rennes.

The International Radar Conference will serve great opportunities for exchanges, presentations, interactions, among the Radar scientific and industrial communities, having in mind the conference motto "Sensing for a Safer World" encompassing : monitoring of the environment thanks to surveillance systems, safety and security in all application domains (aircraft, maritime, cars and so on).

We are also sure that you will enjoy a top-class conference center located within a historical monument called "Couvent des Jacobins" in a very lively neighborhood.

We look forward to welcoming you to Rennes, and to seeing you at Radar 2024.

Myriam Nouvel, General Chair and Rémi Baqué, organization Chair.

### Why sponsoring RADAR 2024?

The Conference will provide the perfect forum for companies involved in the radar industry to promote their latest products and services to over 400 delegates, all of whom will be very keen to absorb the latest in cutting-edge technology, research and thinking.

Sponsorship of Radar 2024 provides your organization with the ability to associate directly with this international event as a partner, and to benefit from significant exposure before, throughout and post the Conference.

We are pleased to be able to provide you with a diverse range of sponsorship and networking/ hosting opportunities to elevate your organisation's brand to new heights with this key target group.

The following pages detail the many options available to you, and we also welcome discussion should you wish to tailor an offering to suit your individual requirements.

[www.radar2024.org](http://www.radar2024.org)



# SPONSORING FORM

To be returned to [congres@see.asso.fr](mailto:congres@see.asso.fr)



## GOLD PARTNER

**8 000 €**

- ✓ Your logo and link to your company website in the "Sponsors and Partners" web page on [www.radar2024.org](http://www.radar2024.org)
- ✓ 2 free conference registrations including gala dinners
  - ✓ Your logo on the conference program
  - ✓ A normal equipped booth @exhibition area
- ✓ Pull-up banner in registration area (to be provided by sponsor)
- ✓ Verbal acknowledgement in Opening & Closing Ceremonies
- ✓ Sponsor logo to appear on the opening and closing slides for the sponsored Plenary Session

### PRE - AND POST - CONFERENCE:

Delegate list provided one month prior and final list post-Conference (subject to privacy laws)

### BONUS BENEFIT:

- ✓ -15% discount on "Additional Partnership Opportunities"

## PLATINIUM PARTNER

**12 000 €**

### ONLY 2 OPPORTUNITIES AVAILABLE

- ✓ The Platinum package is a unique opportunity for just two organisations to claim a premium sponsorship position at Radar 2024
- ✓ Your logo and link to your company website in the "Sponsors and Partners" web page on [www.radar2024.org](http://www.radar2024.org)
  - ✓ Your logo on the conference bag and programme
  - ✓ A privileged equipped booth in the exhibition area.
  - ✓ Opportunity to place your own totem in the registration booth area
- ✓ 4 free conference registrations including gala dinners
- ✓ Verbal acknowledgement in Opening & Closing Ceremonies
- ✓ Sponsor logo to appear on the opening and closing slides for the sponsored Plenary Session
- ✓ Your logo on the conference bag, on the conference program and on the polo tops to be worn by the registration staff onsite

### PRE - AND POST - CONFERENCE:

- ✓ Delegate list provided one month prior and final list post-Conference (logo to be provided by the sponsor)

### BONUS BENEFIT:

- ✓ -20% discount on "Additional Partnership Opportunities"

## SILVER PARTNER

**3 500 €**

- ✓ Your logo and a 6-line presentation of your company in the "Sponsors and Partners" web page on [www.radar2024.org](http://www.radar2024.org)
- ✓ advise on the REE magazine (one-page)
- ✓ 1 free conference registrations including gala dinners
- ✓ Verbal acknowledgement in Opening



### SPONSORING A LUNCH

1500 €

- ✓ Sponsoring one of the lunches exclusively for RADAR 2024 participants
- ✓ Company name and logo on each table with mention "offered by"

### SPONSORING AN AWARD

1500 €

- ✓ Name of the sponsor announced at the award ceremony and engraved on the award

### SPONSORING 2 COFFEE BREAKS

500 €

- ✓ Sponsoring two coffee breaks exclusively for RADAR 2024 participants
- ✓ Company name and logo on each table with mention "offered by"

## CONFERENCE GALA DINNER

**5 000 €**

### EXCLUSIVE

- ✓ 1 x Delegate Registration (inclusive of Welcome Reception ticket)
- ✓ 10 tickets and pre-reserved table of ten (10) at the Gala Dinner
- ✓ 3 minute welcome address

- ✓ Opportunity to provide a gift to dinner attendees (sponsor to provide)
- ✓ Opportunity to provide pull-up banners to be placed immediately outside and/or inside Gala Dinner venue (sponsor to provide)
- ✓ Sponsor logo to appear on small table cards at each table

All rates are VAT excl. \*Additional Information (Compulsory) - a: Your company is registered in France, so French VAT 20% is due - b: Your company belongs to European Union, and is outside France, VAT is not applicable (you will have to auto declare your VAT to your own fiscal authorities). Please indicate hereafter the VAT number of the entity which will be billed - c: Your company is outside Europe, VAT is not applicable.

## PAYMENT

Bank transfer in Euros made payable to "SEE / RADAR 2024" with no charge for the beneficiary Bank Address:  
BNP PARISBAS 37-39 rue d'Anjou - 75008 Paris - France / Bank # 00274, Bank code # 30004, Account # 00010336242, RIB code 58,  
IBAN code : FR76 3000 4002 7400 01033624258, BIC : BNPAFRPPAAA



Credit card number:

Expiration date:

Cardholder's name:

Date:

Signature & company stamp

## COMPANY DETAILS & BILLING INFORMATION

Organization (for billing purpose):

Organization (To be used for RADAR 2024):

Contact person:

Phone number:

Zip code:

City:

VAT number (if applicable):

Email address:

Billing address:

Country:

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## GENERAL TERMS & CONDITIONS OF RADAR 2024



### 1. ORGANIZATION

The Event is organized by SEE – Société de l'Electricité et de l'Electronique, an association law 1901 whose registered head office is located at 11/17 rue de l'Amiral Hamelin 75783 Paris cedex 16 - France, hereafter referred to as the Organizer.

### 2. PURPOSE

These regulations stipulate the terms and conditions according to which the Organizer sets up and runs the Event. They detail the respective rights and obligations of the Organizer and the signing company, hereafter referred to as the participant. The participant formally undertakes to abide by these regulations.

### 3. PLACE AND DATE

The Event will be held at the Place and dates indicated here above. The Organizer is free to change the Place or Date of the Event in case the Place is rendered unavailable or in case of force majeure, in which case no compensation shall be due to the participant. The Organizer is free to cancel the Event further to expressly notifying the participant, in which case ongoing registration applications shall be cancelled ipso jure, without any compensation due to the participant.

### 4. REGISTRATION, CANCELLATION, PAYMENT

The participant may cancel their registration by email only to [congres@see.asso.fr](mailto:congres@see.asso.fr). In case of cancellation due before July 15<sup>th</sup>, 2024 the deposit received will be refund. All booth totally paid by June 15<sup>th</sup>, 2024. After this date no refund can be applied and payment will be due in full. The organiser reserves the right to deny access to the participant to the event if their accounts are not settled before the 1<sup>st</sup> day of the conference.

### 5. SERVICES INCLUDED IN THE OVERALL PARTICIPATION FEE

The Organizer shall deliver the services and products as explicitly described in the booking form attached to this agreement.

### 6. OBLIGATION TO PRODUCE A RESULT

The Organizer undertakes to diligently use the resources available to it without being subject to an obligation to produce any results.

### 7. INSURANCE

The Organizer is the sole legal responsible for the Event. However the Organizer's responsibility shall not be engaged for any damage caused to the Participant by a third party. The Place is the sole legal responsible for the facility and premises, permanent or temporary, used for the Event, as well as all companies and activities operating and running under their direct request. The Participant must hold an insurance policy that covers all damages caused by them, their staff or their belongings to a third party. The Participant must hold an insurance policy that covers all damages caused to their equipment and materials brought to the Event.

### 8. APPLICABLE AMENDMENTS

The Organizer reserves the right to bring additional amendments to this agreement to deal with any matters not initially mentioned in the agreement. Such amendments shall be notified and diligently sent to the participant and come into force immediately. Any infringement of this agreement by the participant can lead to their expulsion from the Event provided the Organizer explicitly notifies it. In this case no refund or compensation of any kind shall be due to the participant.

### 9. USE OF PARTICIPANT LOGO

The Organizer reserves the right to retrieve and use the participant's company logo in marketing materials designed to promote the event by showing a list of registered companies, called participants. If the Participant disagrees and wishes their logo to be removed from such marketing materials, they must explicitly address their request in a written form.

### 10. SETTLEMENT

The Participant agrees with these terms and conditions by signing this agreement. In the event of disagreement the Participant agrees to first submit their query to the Organizer and seek amiable settlement. If no amiable settlement is found the tribunal of Paris, France, shall be the sole competent tribunal to handle the case.

I hereby agree with SEE terms and conditions

Date & place

Signature & Company stamp

Please return all pages of this registration form to [congres@see.asso.fr](mailto:congres@see.asso.fr)